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Contitavec on Page 2. .) ROCKEFELLER 91 YEARS OLD TODAY Richest Man Spends Day Quietly At His Vast Es tate Near Tarrytown, N. Y


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## 33 Years Ago, Hale's Store Was Founded



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## HOML BARIS NAMES 3NEE DRECTORS

W. B. Rogers, W.J. Shea and John E. Sullivan Increase

## Board to Fitteen.

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## Mamoria <br> Wint












Bust Times Today 'Safety in Numbers',






# Merchants' Night A State Theater Every Welineslay Night 



Equip Your Car For That Vacation Trip Here Are Miles of Tire Service at a Price. $\operatorname{USED}_{\text {TIRES }} \$ 1.45$ to $\$ 2.00$ All Makes All Sizes All Kinds Absolutely Miles of Service in These Values. Differentials and Transmission Cleaned by Air and Pressure Gun Working Under 175 Pountd Pressure.
NO EXTRA CHARGE
As necessary as draining the crankcase for longer life
and eflicient service. Uisasem treme

> Cars Washed, Polished, Greased

The Bergen \& Berman Battery Co.
24 Main Street
"For Service That.Pleases"
Phone 3819
Advertise iil The Evening Herald-lt Pays

Another Gala Night of Free Gifts for the Lucky Persons Who Attend State Theater Merchants' Night Show Tomorrow Night-Big Show, Plenty of Gifts

##  DRESS

While on your vacation you will naturally want to look your best. Here are a few suggestions in articles that for comfort and style cannot be equaled.
Jantzen Swimming Suits

## Linen Knickers

 Sport Hose Sport Sweaters "Bostonian" Shoes "Florsheim" Shoes Friendly Five Shoes. $\$ 3.50-\$ 5.00$ . $\$ 1.00$ - $\$ 5.00$ . $\$ 4.50$ to $\$ 7.50$ $\$ 7.00$ to $\$ 10.00$ \$10.00 $\$ 5.00$

## GLENNEY'S



This Handsomely Engraved Watch, Knife and Chain
 PAY A LITTLE EACH WEEK!

The May Jewelry Co. 845 Main St.

CLOSED AT NOON WEDNESDAYY
SEMI-ANNUAL SALE

$\$ 5.95$
Here's a typical example of the values Watkins
Brothers bring to you. Full size, metal beds in brown finish to harmonize with walnut dressers,

WATKINS BROTHERS
55 Years at south manchester

## WATCH FOR

 THE BIG NEWS FROM MARLOW'SIn Tomorrow's Herald

Manchester's Value Spot

## MARLOWS



## Get Your Kodak Out

-and keep your vacation days forever.- We have that Eastman Film "the film in the yellow box" gets the best results for you.
Cine Kodaks . . . . . . . . . . . . ....50 $\$ 70$ to $\$ 300$

| Kodaks |  |
| :---: | :---: |
| $\$ 5$ to $\$ 25$ | Brownies <br> $\$ 2$ <br> to |
| We Carry |  |

KEMP'S, INC.
Developing and Printing
Advetive in The EvinillonTMT.

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Belted Silhouette Continues to Be Smart


It may help the mother who to，small chest or box in which
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## Clundelte Collobetis



How people thrill to the charm of a temptingly soft and smooth－alluringly
1 I beloved Use this fragrant white soap
close－up brings her NEAR．A severe $\begin{aligned} & \text { Use this fragrant white soap for the } \\ & \text { test of beauty，} 45 \text { Hollywood directors } \\ & \text { closeup complexion every girl wants．}\end{aligned}$ test of beauty， 45 Hollywood directors $\begin{aligned} & \text { close－up complexion every gir } \\ & \text { declare，that only the girl with exquisite } \\ & \text { Order some and begin today．}\end{aligned}$ ． skin can pass．
skin can pass．
That is why the famous stars take de－
voted care of their skin with Lux Toilet voted care of their skin with Lux Toilet
Soap．＂It takes such beautiful care of our skin，＂．say 511 of the 521 important Hollywood actresses who use it regularly． YOU will want to try it．For you，too， have a close－up test to pass！Admiring 98\％of the lovely serveen complexious cuse roadi．


Lux Toilet Soap－10

## Art Mulligan Will Coach The Cubs Next Seaso 1

## Hartford Man Is Named To Succeed Tom Kelley

Manager Clone Make es Meeting Last Night, New Mentor Has Fine Reputa- tion.

By тномAs w. stowe Althounh the 1930 foothall


 Arthur J. Mulligan of Hartfor
has been selected as the new
coach of the team succeeding coach of the team succeeding at the close of the season.
selection camemement of Mrom Mailg Manager J ,
 AAT WILL SHOOT AT MR. FERNANDEZ




## Local Sport Chatter



## Plenty of Trouble Awaits Bobby Jones Atd Other Golfers

$$
\begin{aligned}
& \text { Eight Dog-legs Dot Interlachen Course; Many } \\
& \text { Lakes and Scores of Sand Traps Form Haz } \\
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& \text { Five Holes. }
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NEW LOWER PRICES NOW PREVAIL FOR JULY LOWEST PRICES EVER QUOTED

## HIGH GRADE USED CARS

1930 Studebaker Dictator 8 Sedan, used as a Demonstrator, mileage 2,800 .
1929 Commander 8 Sedan, used as a Demonstrator, mileage 2,200 .
1928 Commander 6 Sedan
1927 Dictator Sedan
1927 Commander Victoria 1927 Standard 6 Sedan
1926 Big 6 Coach
1926 Big 6 Sedan
1925 Duplex Touring-This car run 8,800 miles. Looks like new
1928 Oakland Coupe
1928 Paige Sedan
1927 Chevrolet Sport Coupe, rumble seat 1925 Buick 7 Passenger Sedan 1925 Hudson Coach

1930 Dictator 8 Sedan
Save $\$ 255$ Now on a Quick Sale.
1929 Commander 8 Sedan Practically a New Car.
Save $\$ 430$ Now on a Quick Sale.
OUR PRICES ARE RIGHT!
OUR SALES PROVE IT!
ALL CARS SOLD UNDER THE STUDEBAKER PLEDGE
5 Days Free Trial, 30 Days Free Service.

## Come In and See Our Cars

 COMPARE OUR PRICES You Will Be the Judge!We are from
THE COLONIAL AUTO CO.
59 Farmington Avenue, Hartford, Conn. Stadebeker Diatribators Since 1014

## All Cars On Sale THE CONKEY AUTO CO.



Bolerahy or A Marted Man
Whatever you tive about weaclock,

Happiness, and meases have one
thing in common, both are con-
tagious, The only cay one should not be-
stion to save his money is tomorrow. Llees buried here one willam Bold; Bocuuse he went out into, the cold
Attired like his wife. Mother-Why dodr' you call me
nat night when that young man

Love is blind but the neighbors
 Because she acts that way is no Because she acts that way is no
aigh the nurse kows more about
the case than the doctor. "Strike when the iron is hot" and
it you ion't hit, keep striking until
you do. Game. Warden-Hey! young man,
Whate: hhe dien of hunting with last
yours Hcense? yers ine -ons, rim only shooting
the birds I missed last year. Opportunity can knock and main-
tain fts popularity but you'd better
not try Chicago gong: "Enilghten the cor-
oner Where you ase." Bul-Sh's a rumble seat girl.
sm-Howzt
Bull - Oh; she just fits in anyDescription never for long de-
eeves anyone but him who practices




Quorsparep
ITs: a week-end case that dits.
cloges Intimate things. was going to happen at a pletur
sow hut wap wrong. One ilg One trouble with the world tode
is that hair brubes and allpper sothat hair brushes and $\begin{aligned} & \text { sulppere } \\ & \text { don't get enough exercise in other } \\ & \text { ways. }\end{aligned}$ Lady-You bed boy! How would
you like to have some be big orug
animal chase you up a tree like
 Dumbell: Wents to know whe
kind of tlie he should use to makic
a. yard stick. The stralght and norrow path
never suffers from traftic conges
tion. If the good really die young,
ot of old kill-joys evidenty have Iot of old kill-joys evidently ha
their defintions baily mixed. Family, Visitor -Where is your Infant (calmy)- Oh, the bo
neent door hame the custody of the
doll and T ,m awarded three loulipops
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WASHINGTON TUBBS IL.


FRECKLES AND HIS FRIENDS.


OUR BOARDING HOUSE By Gene Ahern


Another Trap
By Crane

Company!


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| Brown Thomson Announces |  |
| Brown Thomson Announces Beginning Tomorrow |  |
| SEMI-ANNUAL JULY SALE |  |
| YORKE | SHIRTS |

> Unequalled for Style, Comfort, Wear and at Economy Prices.

Here's an opportunity-buy a dozen or more Yorke
hirts, perfect in fit make and finish, each garment Shirts, perfect in fit, make. and finish, each garment
made to tiflike custom built. Coice of the finest mate
mill


$\$ 1.85,3^{\text {sulrta }} \$ 5.25$
 $\$ 2.59^{\text {each, }} 2^{\text {shirts }} \$ 5.00$
 $\$ 4.69{ }^{\text {each, }} \mathbf{2}^{\text {for }} \$ 9.00$

$\$ 3.69{ }^{\text {eachl, }} \mathbf{2}^{\text {tor }} \$ 7.00$
Men's Shop-Street Floor
Brown homson, Inc.

ANNUAL SUMMER SALE STAMPED GOODS 25c, 35c, 50 c and 81.00 Groups
PRICES BELOW COST

MRS. ELLIOTTSS SHOP


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 ALL SAVING TINFOII FOR CRIPPLED KIDSif You See Prominent Citizens Picking Up Discarded
ages, Be Not Alarmed. Many a woll kowon Manchester streets in town suddenly diarting in-


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FINE HAY CROP, IF RAIN WOULD ONLY BE DISCREET The rany weather is caushg the





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THOUSANDS OF THE BEST MONEY BY BUYING NASH GOLDEN RULE MADE Havign been the loceal represen.






## Norton's

Electrical Service

Generator
Starter and Ignition Repairs
Our ingtruments locate trouble quickly saving you muc
time and annoyance. All make repaired at a reasonable charge.
Drive Your Car in For Free Tests. Norton Electrical Instrument Co.


TTHEN William McKinley was president of the United States Lorrin A. Cook was governor of Connecticut, Clarence Watkins was first selectman of the town. The population of Manchester was under 10,000 Old dobbin was a familiar sight on our streets. The High School graduating class consisted of ten graduates. When the prevailing fashion of the day was the leg-o-mutton sleeve and the circular skirt measuring seven to nine yards around in breadth.
The automobile was a curiosity.
The airplane was unheard of in this country.
The oil lamp was commonly used.
The total personnel of The J.W. Hale Company was six people.
Back in those days Justus W. Hale, who up to that time had conducfed a general tore on Charter Oak Street, opened on the present site, the corner of Oak and Main Streets, Manchester's first dry goods store.
The fundamental principles laid down by Mr. Hale when he opened the first dry, goods store in Manchester prevail to this day: Full Value for Every Dollar Received and a Square Deal to All. Little did he realize that the small store which he started would grow to be Manchester's leading department store.
During the past thirty-three years it has been the aim and the aspiration of The J. W. Hale'Company to grow with this beautiful town and to serve the people of Manchester with needed commodities at fair prices in a friendly community way.
It has been the custom of the J. W. Hale Company for a number of years to show. our appreciation to our customers in a way which means savings in dollars to hen. This and our merchandise office has been put into by our department chandise to be offered at the lowest prices in years.
Beginning, Thursday, July 10th, For 10 Days HADL'S $33^{\text {rd }}$ ANNIUIDSARY GADI

Offering Hale's Standard Merchandise At The Lowest Prices In Years

Every 33rd Cash Sale Will Be Refunded Thursday, Friday and Saturday. Ask About It

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When In Hartford Why wo top at the H-0 - -

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We abo wive in our Dining


## Honissis Oyster

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WATKINS BROTHERS, Inc, Funeral Directors egtabughibd of years CHAPEL AT 11 OAK ST.

> Ropert K. Anderson Funeral Direetor

| Phone: Office 5171 |
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| Residence 7494 |



